ClickDimensions

The #1 Marketing Automation Application for Microsoft Dynamics

Made exclusively for and natively built in Microsoft Dynamics, the ClickDimensions marketing automation application is trusted by marketers around the world to help them find, nurture, convert and engage the audiences that matter most to their business.

The Tools You Need for Marketing Throughout the Customer Journey

Inbound Marketing

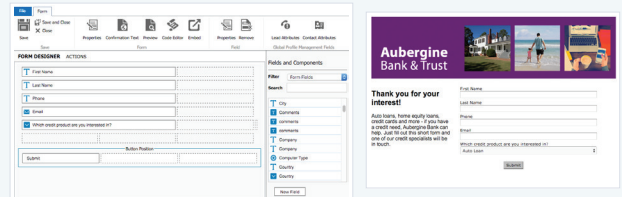Attract and capture new leads to grow your marketing database

- **Web Intelligence**
- **Landing Pages**
- **Forms**
- **Event Management**

From anonymous visitor to loyal customer, ClickDimensions web intelligence gives you valuable insights into audience behaviors on your website

Easily create landing pages and forms directly within Microsoft Dynamics

Lead Management

Consolidate leads from multiple channels; score and nurture them until they are sales-ready
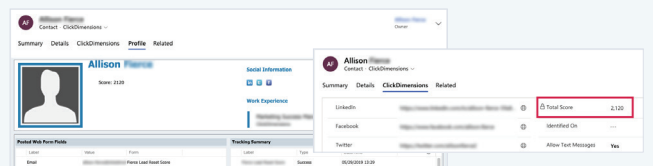
- **Lead Aggregation**
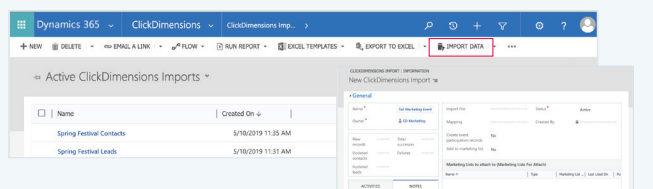- **Multichannel Lead Management**
- **Lead Nurturing and Tracking**
- **Lead Scoring and Qualification**

Save sales time and effort and quickly and easily determine which leads to pursue with lead scoring

Efficiently aggregate your leads from outside sources like events with the ClickDimensions import tool

Multichannel Orchestration

Execute digital marketing campaigns across a wide range of marketing channels
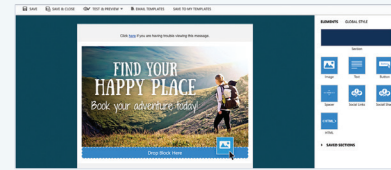
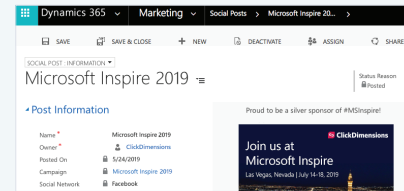**Email**

Events

SMS

Social

Web

Surveys

Our easy-to-use email editors and multiple sending methods make it simple to create and send emails that suit every use case

Post to your company's Facebook, LinkedIn, Twitter and Instagram accounts right from Dynamics 365, and always keep your followers up to date

Campaign Management

Plan and automate campaigns and report on the overall effectiveness of your marketing efforts
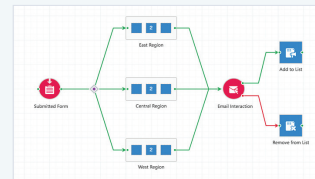
Campaign Automation

Campaign Tracking

Marketing Calendar

Reporting

Create dynamic, customized experiences for each participant to follow as they interact with your marketing campaigns across channels

Be more effective and efficient with an at-a-glance look at all your marketing campaigns and related activities

The ClickDimensions Difference

- Everything you need is available in one solution, from basic email marketing to multichannel campaign automation, all behind your Dynamics login

- There are no limits to hold you back – unlimited users and unlimited contacts ensure everyone can market to anyone

- Achieve true sales and marketing alignment by using Microsoft Dynamics as the common tool for both CRM and marketing automation

- You can rely on our platform at scale – our 3,700 customers worldwide know we can meet the needs of organizations of any size and have for 10 years

- With ClickDimensions, you are backed by the highest levels of customer support and success available in the market

ClickDimensions

The Marketing Cloud for Microsoft Dynamics™

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