



# ClickDimensions

The #1 Marketing Automation Application for Microsoft Dynamics

Made exclusively for and natively built in Microsoft Dynamics, the ClickDimensions marketing automation application is trusted by marketers around the world to help them find, nurture, convert and engage the audiences that matter most to their business.

## The Tools You Need for Marketing Throughout the Customer Journey

### Inbound Marketing

Attract and capture new leads to grow your marketing database



Web Intelligence



Landing Pages



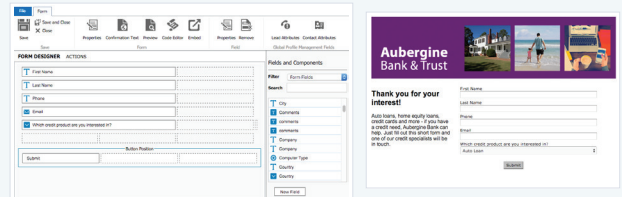
Forms



Event Management

Date	Page Title	Type	Lead	Contact	Duration	Referrer Type	Score	Visited On	Browser
05/10/2019 22:05:53 (UTC)	Virtual Tour	Page		Nick White		Email	3	5/10/2019 7:00	Safari
05/10/2019 22:15:21 (UTC)	Admissions	Page		Nick White		Direct Traffic	3	5/10/2019 7:15	Safari
05/10/2019 22:43:33 (UTC)	Financial Aid	Page		Nick White		Direct Traffic	3	5/10/2019 7:40	Safari

From anonymous visitor to loyal customer, ClickDimensions web intelligence gives you valuable insights into audience behaviors on your website



Easily create landing pages and forms directly within Microsoft Dynamics

### Lead Management

Consolidate leads from multiple channels; score and nurture them until they are sales-ready



Lead Aggregation



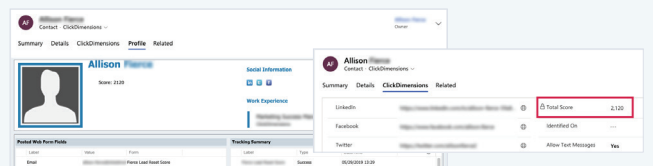
Multichannel Lead Management



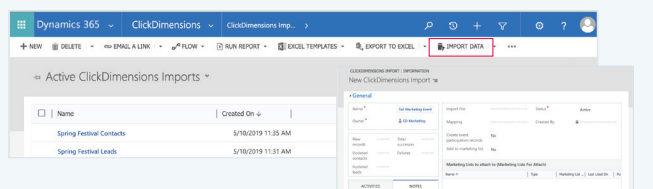
Lead Nurturing and Tracking



Lead Scoring and Qualification



Save sales time and effort and quickly and easily determine which leads to pursue with lead scoring



Efficiently aggregate your leads from outside sources like events with the ClickDimensions import tool

## Multichannel Orchestration

Execute digital marketing campaigns across a wide range of marketing channels



Email



Events



SMS



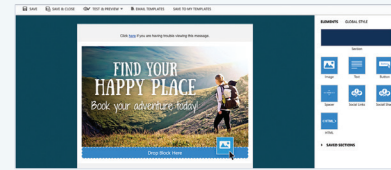
Social



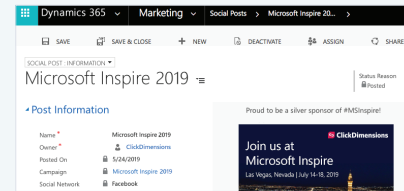
Web



Surveys



*Our easy-to-use email editors and multiple sending methods make it simple to create and send emails that suit every use case*



*Post to your company's Facebook, LinkedIn, Twitter and Instagram accounts right from Dynamics 365, and always keep your followers up to date*

## Campaign Management

Plan and automate campaigns and report on the overall effectiveness of your marketing efforts



Campaign Automation



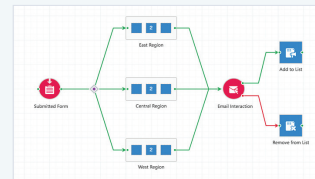
Campaign Tracking



Marketing Calendar



Reporting



*Create dynamic, customized experiences for each participant to follow as they interact with your marketing campaigns across channels*

DATE	STATUS	TYPE	FROM	TO	START	END	STATUS
1/1/2020	Completed	Event	Microsoft Inspire 2019	Microsoft Inspire 2019	1/1/2020	1/1/2020	Completed
1/2/2020	Planned	Event	Microsoft Inspire 2019	Microsoft Inspire 2019	1/2/2020	1/2/2020	Planned
1/3/2020	Planned	Event	Microsoft Inspire 2019	Microsoft Inspire 2019	1/3/2020	1/3/2020	Planned
1/4/2020	Planned	Event	Microsoft Inspire 2019	Microsoft Inspire 2019	1/4/2020	1/4/2020	Planned
1/5/2020	Planned	Event	Microsoft Inspire 2019	Microsoft Inspire 2019	1/5/2020	1/5/2020	Planned
1/6/2020	Planned	Event	Microsoft Inspire 2019	Microsoft Inspire 2019	1/6/2020	1/6/2020	Planned
1/7/2020	Planned	Event	Microsoft Inspire 2019	Microsoft Inspire 2019	1/7/2020	1/7/2020	Planned
1/8/2020	Planned	Event	Microsoft Inspire 2019	Microsoft Inspire 2019	1/8/2020	1/8/2020	Planned
1/9/2020	Planned	Event	Microsoft Inspire 2019	Microsoft Inspire 2019	1/9/2020	1/9/2020	Planned
1/10/2020	Planned	Event	Microsoft Inspire 2019	Microsoft Inspire 2019	1/10/2020	1/10/2020	Planned

*Be more effective and efficient with an at-a-glance look at all your marketing campaigns and related activities*

## The ClickDimensions Difference

- Everything you need is available in one solution, from basic email marketing to multichannel campaign automation, all behind your Dynamics login
- There are no limits to hold you back – unlimited users and unlimited contacts ensure everyone can market to anyone
- Achieve true sales and marketing alignment by using Microsoft Dynamics as the common tool for both CRM and marketing automation
- You can rely on our platform at scale – our 3,700 customers worldwide know we can meet the needs of organizations of any size and have for 10 years
- With ClickDimensions, you are backed by the highest levels of customer support and success available in the market

 **ClickDimensions**

The Marketing Cloud for Microsoft Dynamics™

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